**EXTRA CREDIT 20 possible points**

Watch one of the four episodes of *Secret Millionaire* posted on hulu.com. To earn the full extra credit points, complete a thorough and critical SOAPStone analysis. (Feel free to attach an extra sheet if you need more room for a thorough response.)

Secret Millionaire Episode Title: Viewing Notes

|  |  |
| --- | --- |
| **Subject** |  |
| **Occasion**  **Larger**  **Immediate** |  |
| **Audience** |  |
| **Purpose** |  |
| **Speaker** | Reflection  1. What strikes you as most sincere about this episode?  3. Does anything about the filming or the “characters” strike you as insincere or possibly too staged? Explain.  3. Do you think these millionaires would have made these contributions without the reality TV program filming? Explain your reasoning. |
| **Tone** |  |
| **Analysis:** | |

SOAPStone and Non Fiction Film Analysis

Any good composition, whether written, spoken, drawn, or filmed is carefully planned. This composition has integral parts that work together in a complex and subtle arrangement to produce meaning. SOAPSTone is a method for dissecting the work of the filmmaker and analyzing it in order to talk or write about it more critically and knowledgeably. SOAPSTone means:

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| --- |
| **Subject:** How can you paraphrase the text in a few sentences? |
| **Occasion:** A composition doesn’t occur in a vacuum; there is a larger occasion that influences the piece and an immediate one that drives the need to speak at this time.   * What is the *larger occasion*: ideas, attitudes, emotions, or historical issues that inform this piece? * What is the *immediate occasion*: an event or situation that catches the filmmaker’s attention and triggers a response or need to speak at this time? |
| **Audience:** To whom is the piece directed? How do you know? |
| **Purpose:** Remember, documentary filmmakers construe information in a specific way for a purpose. What is the point or the message of this piece? |
| **Speaker:** Who is the speaker? What can you say about the speaker’s age, situation, social class, etc – what attributes of the speaker influence the perceived meaning of the piece? |
| **Tone:** What is the attitude of the speaker to the subject? What words and phrases reveal this tone? |
| **Analysis:** Choose one or more of the elements above (you believe are key or significant in creating meaning) and explain them with supporting examples, and/or contrast them with another text or a similar subject. |

[](http://www.disnology.com/wp-content/uploads/2011/03/Secret-Millionaire-ABC.jpg)

[](http://www.shawnweekly.com/wp-content/uploads/2009/12/mobile_check_capture.jpg)