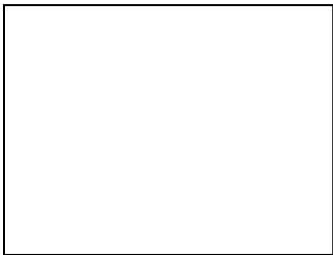
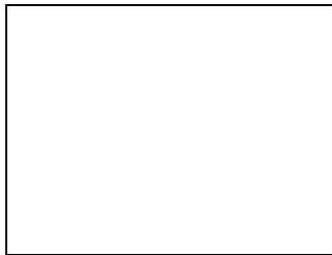


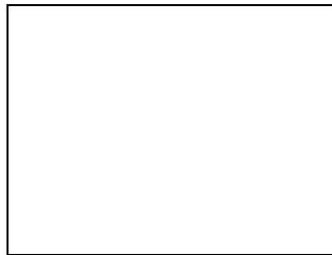
STORYBOARD PRACTICE : Now that you know the purpose of a storyboard and how to create one... create a couple of frames! Practice a couple of the challenges below. Then try the *full storyboard* on the next page. Remember, from one lifted eyebrow to a full-on scowl, the right expression will get your joke across in one take, AND the situation filmed from a different or unexpected camera angle can make all the difference!



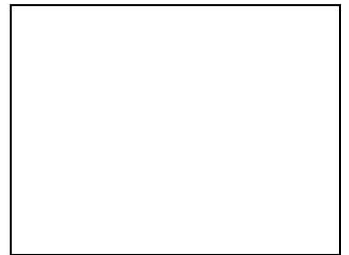
Capture your character's expression as s/he bites into something that tastes terrible.



How would a New York police officer react to his girlfriend taking his K-9 to the doggie spa for the day?

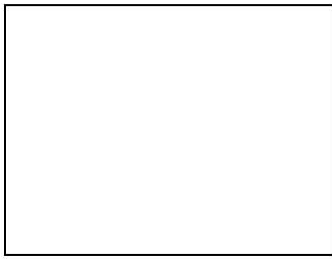


A superhero doing the laundry.

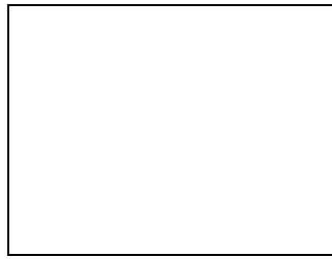


Use the background environment and props to create a setting that teeters on a giant mess.

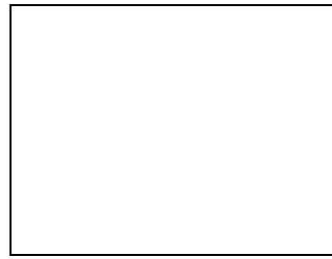
QUICKIE STORYBOARD CHALLENGE : Now that you know the purpose of a storyboard and how to create one... create one! *In each box*, sketch a sequential visual representation of imagery for the production of the “BUY NOTHING DAY” ad. *Under each frame* is the script for the commercial; add any other camera, lighting, shot, or sound directives to the script. (Adapted from www.smccd.net)



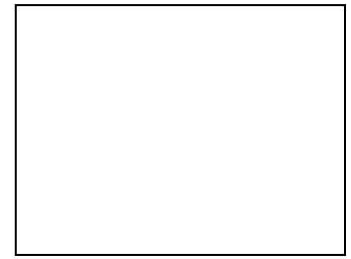
(Music up & under)



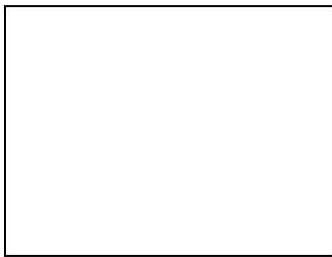
The average North
American consumes five
times more than a
Mexican.



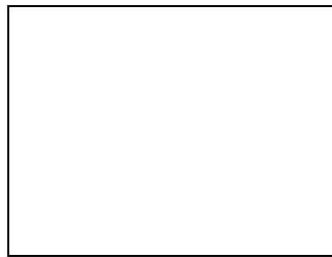
Ten times more than a
Chinese person.



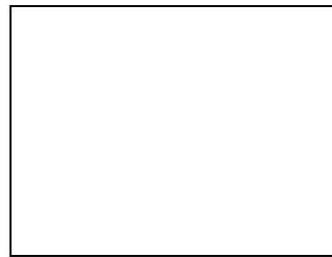
And thirty times more
than a person from India.



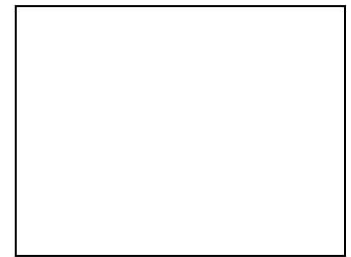
(SFX: Burp).



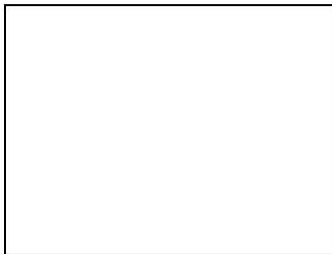
We are the most vora-
cious consumers in the
world...



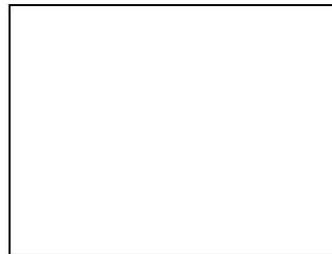
...a world that could die
because of the way we
North Americans live...



Give it a rest.



This holiday season, join
us in making November
26th the “Buy Nothing
Day.”



(Fade to black)

